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News & Press

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ABC Classic announces festival of female composers

25 Things Musicians Need to Do Today to Feel Better About Themselves ...

Henry Ford's Stradivarius comes back to life in concert

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The real story of Don Shirley, the pianist portrayed in "Green Book"

What a conductor can teach Management students

Taking advantage of talent and independence, and accepting co-responsibilities are skills that every conductor should have, but also every manager. This is why today the **Bocconi University** of Milan - the most renowned Italian university for economics - is hosting a lesson by **Gianna Fratta**, the orchestra conductor from Foggia who, in 2016, became the first woman to conduct during the Christmas Concert of the Senate. Fratta will talk to the students in Management for healthcare about her experience in leading a group of work: "*The mechanisms of an orchestra and the role of the conductor are studied often as an example of leadership, to analyze the skills that a manager should have, to understand how a team should work to pursue a common goal*", Fratta explained on her own Facebook page.

http://news.cremonamusica.com/en/news/?item=541&fbclid=IwAR1waL8Ha4gTXafD9iWo1zYXhNj6FCHEMYfEQmc8CyPRTYFfRXWgXU4fG_I